



SINGAPORE ROWING

SINGAPORE ROWING ASSOCIATION

249 JALAN BUROH SINGAPORE 609832

UEN No. S83SS0011L

STRATEGIC PLAN

PRIVATE & CONFIDENTIAL

REVISION HISTORY LOG

	Descriptions of changes	Ver No.	Ver. Date	Prepared by		
	First Version	V1	29 th July 2024	J Lawther		

1. EXECUTIVE SUMMARY

Our vision

To be a respected NSA facilitating the development of the sport of rowing in Singapore, with a commitment to increase our pool of rowers through active outreach, and to enhance the education and professional development of our rowers, technical officials and coaches. In due course we aim to attract major international rowing events to Singapore.

2. GOALS AND PRIORITIES

2024

- Establish a pipeline of new talent to join the National Rowing team
- Establish the process by which new athletes will be managed
- Set up key reporting metrics and governance

2025

- Podium finishes at the SEA GAMES 2025, BKK

2026

- Establish SRA as a leading rowing nation in ASEAN
- Redevelopment of the Rowing Centre at Pandan

3. FUNDING SOURCES

Develop and expand the sources of funding, contingent upon getting IPC Status

Sources of Funding

Donations and Sponsorships (contingent upon getting IPC Status_
Sport Sg
Other income generated by SRA
Events
Learn to Row

END